"This is not a how-to design book, but a 'why not' book. Why not finally create the kitchen that feeds both your appetite and soul? Why not finally fix that living room layout that hasn't felt right since you moved in? It's not about having enough time or money or the right phone numbers to call. It's about understanding that taking stuff out of a room (even if it was a wedding gift!) is sometimes as important as what you put in it. That the eye delights in seeing multiples and gets bored when things look too matched. That character beats price in the beauty department hands down every time. That the biggest rule of all is that there really are no rules, except to be confident about your choices.... Designing our homes is one of the few creative ventures where we can—and should—draw ideas from the pros without fear we'll be branded a plagiarist. I want you to be inspired rather than intimidated by my most favorite rooms from some of the best designers and tastemakers around. Unlike many artists in other mediums, interior designers never heard their secrets. They are a gloriously generous bunch, much more concerned with making the world a more beautiful and livable place than worrying about whose idea it was to put that vase over there. So be inspired not only by their work, but also the spirit in which it was conceived. Stop worrying that you won't get it right and realize that perfect rooms are boring. Rooms that resonate with personality—not rules—are the ones you'll want to linger in and savor." —SUSANNA SALK

Designer Stephen Shubel's 17th-century Paris pied-à-terre may be tiny, but it brims with personality and style. White walls, mirrors, a wall-to-wall seagrass rug, and a salon-style hanging expand the proportions, and the mix of humble and refined gives it character.